

Introducing

The Business Performance Analysis Engine

Monthly Checkup for Small Business

Powerful Features Help You Minimize Your Risks, Maximize Your Profits!

Do You Want to Minimize Your Risks of Owning a Small / Medium Business?

- **Clear, Objective, Unbiased Diagnostic Reports** The Business Performance Analysis Engine shows you, in layman's language, which issues demand your attention right now. It helps you focus your management skills on 2 or 3 specific opportunities (the low-hanging fruit) each month for maximum impact on your business success.
- **The Business Performance Analysis Engine takes a comprehensive approach to every aspect of your SMB enterprise** Unlike competitive products, your monthly analysis is not merely a review of your sales department, or a focus on accounting, or your human resources activities. Rather, the Business Performance Analysis Engine reviews 22 different fundamental areas of your business to ensure nothing is overlooked. You aren't haunted by 'what is it you don't know'.
- **Cost Effective & Efficient** Unlike our clients who use the Business Performance Analysis Engine, it takes managers and consultants many hours, or even weeks of intense labor to generate the kind of information about your business, that the BPAE generates in mere seconds. At normal hourly rates, your savings can reach hundreds, or even thousands of dollars each month.

Want to Identify Every Possible Competitive Advantage to Maximize Your Profits?

- **Detailed Information about The Competitors In Your Line of Business** Click on the world map in your 'dashboard' to compare your analysis performance with competitors in specific regions around the world. This instantly illustrates their competitive strengths, and identifies their weak spots (i.e. your opportunities).
- **Structured Methodology** Each month, for twelve months, the Business Performance Analysis Engine focuses on the 'weakest' areas of your business that it has identified during the previous month. Over time, this helps you to focus on your 'opportunities' and incrementally convert them into competitive strengths.
- **Establishes Priorities for You to Focus on Each Month** Based on the results of your monthly analysis, The Business Performance Analysis Engine identifies 2 or 3 of the most significant opportunities for you to improve your business.

Want to be the best? Then you need to measure yourself against the best.

- **Evaluate your business against industry best practices** The Business Performance Analysis Engine contains 30 years worth of academic research into best practices. Now you know what goals are required to make your business into the 'best of the best'.
- **Viability Score** This proprietary performance score is an objective measurement of your business's overall competitive performance. The Viability Score makes it easy for you to assess your business's overall performance and to compare it with other businesses from around the world.
- **Optimized for different types of Small / Medium Business Enterprises** The Business Performance Analysis Engine structures its monthly analysis based on your specific business type. This helps you to easily compare your performance against many different retail, manufacturing, and professional services categories.

